

FOR IMMEDIATE RELEASE

What's All the Chatter?

Popular parenting tool now available across Canada

TORONTO, ON (August 11, 2008) One of the fastest growing learning tools for parents is now available nation-wide thanks to a new partnership with a major Canadian children's wear retailer.

The popular, **The Chatterbox – Family Edition**, is now being carried throughout all **Please Mum** clothing stores across Canada and online.

On par with Please Mum's mission: *Making Growing Up Fun*, **The Chatterbox** supports personal growth and nourishes relationships using a fun and unique hands-on approach aimed at connecting and educating families.

“In its first week in **Please Mum** stores, **The Chatterbox** flew off the shelves!” said Cathy Thorpe, Executive Vice-President, Please Mum. “It is sure to continue to flourish, becoming a must-have item for families, and we are honoured to be a part of this exciting venture.”

The powerful new game, inspired and developed by parents Kim and David Maksymuik, grew from the lack of resources available to parents to assist them when teaching their kids valuable life skills. **The Chatterbox – Family Edition** features targeted questions, fun games and reinforcing tasks designed to inspire family communication and teamwork while teaching important life skills currently not taught in most schools, home school curriculum or at home in an organized fashion.

“Raising our children is too important to leave entirely up to fate or our educational system,” said Kim Maksymuik. “Now more families across Canada will be able to open the lines of communication and enjoy the benefits of The Chatterbox.”

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Each box contains 137 cards covering multiple topics in six life skills categories including dealing with money, character building, creating family harmony, developing people skills, goal setting and achievement techniques. In **The Chatterbox-Family Edition** each card provides key information, asks great questions and is educationally appropriate for three diverse age ranges; 3-6 years, 7-11 years and 12 years and up. **The Chatterbox-Family Edition** works for your entire family and will grow with you as your children grow up.

The “game-in-a-box” is packaged in a graphically pleasing style and is an ideal size for travel. It retails for \$29.95 (CDN) and can be found at any of the over 80 **Please Mum** retail locations across Canada and online at www.pleasemum.com

For more information, product samples, images, customer testimonials or to arrange an interview with founders, Kim and David Maksymuik, please contact Kim Maksymuik at 1-800-279-5636 ext. 703 or visit the website at: www.chatterboxgames.com

About Chatterbox Games Inc.

Founded in 2007 and headquartered in Bailieboro, Ontario, with warehouses in Woodbridge, Ontario and Tampa, FL., Chatterbox Games Inc. is committed to providing educational games, tools, and resources to help families communicate better and inspire one another to reach their most important goals.

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